



YOUR EVENT IS
GOING TO BE PERFECT.
CUSTOMISED EXPERIENCE.
BMW M Driving Experience



YOUR CUSTOMISED EXPERIENCE.

We can offer you the ideal venue for your event. Please fill in all the information you currently have available and send the completed form by e-mail to drivingexperience@bmw-m.com

If you need any assistance, please contact us by telephone. You can reach us on **+49 (0) 89 1250 16 444** from Monday to Friday, 8.00 a.m. – 5.00 p.m. (at the current local rate).

Basic information

Date

Alternative date (optional)

Number of people

Duration

Morning

Afternoon

All day

Several days

Flexible

Driving experience

Choose from our line-up of six experience packages. All include the services of our trained instructors, as well as participant insurance for your safety and your personalised lanyard with name tag, a cap and a certificate of participation as souvenirs.

If none of the packages suit the occasion you have in mind, please describe what you would like your driving experience to look like in the **Specific requirements** section below.



Panorama Tour (half day)

- Guided tour around the Munich region
- Small snacks during the tour



Sheer Driving Pleasure (half day)¹

- Half-day training course at Driving Academy Maisach
- Morning or afternoon snack and drinks



BMW Brand Experience (full day)²

- Private tour of BMW Welt
- Bus transfer from BMW Welt to the Driving Academy Maisach and back
- Half day of training at Driving Academy Maisach
- Morning or afternoon snack and drinks
- Lunch at the BMW Welt at the Bavarie Restaurant



Panorama Tour (full day)

- Short training unit at Driving Academy Maisach
- Guided tour around the Munich region
- Lunch incl. non-alcoholic drinks during the tour
- Small snacks during the tour



Sheer Driving Pleasure (full day)¹

- Full day of training at Driving Academy Maisach
- Morning & afternoon snack and drinks
- Buffet lunch



Meet and Drive (full day)

- Half-day of training at Driving Academy Maisach
- Half-day workshop
- Morning & afternoon snack and drinks
- Buffet lunch

¹min 10 participants
²min 20 participants

Desired models

BMW models

BMW i models

BMW M models

BMW X models

MINI

Extras



Pace Car Laps

On the circuit at
Driving Academy Maisach



Dinner¹

In the indoor spaces at
Driving Academy Maisach.



Technical Talk

For engineering and tech fans.
Find out everything you need to know.

¹open until
10.00 p.m.,
extension
possible by prior
arrangement

Language

German

English

Specific requirements

Contact

Mr

Ms

First name

Surname

Company

E-mail

Telephone

Street name, house number

Post code, city

Country

Information on data protection

Further information on data protection, as well as your rights, can be found in our privacy policy:

www.bmw-m.com/en/footer/metanavigation/legal-disclaimer-pool/legal-disclaimer.html

CONTACT.

BMW M Driving Experience
Daimlerstraße 19
85748 Garching-Hochbrück | Germany
Telephone +49 (0) 89 - 2153 926 90¹

¹at the current local rate

BMW 220d: Fuel consumption in l/100 km: urban: 5.1–4.6 (NEDC); CO₂ emissions combined in g/km: 133–120 (WLTP) /// **BMW i4 M50:** Electric power consumption in kWh/100 km: – (NEDC)/22.5–18.0 (WLTP); electric range in km: 416–521 (WLTP) /// **BMW M2 Coupé:** Fuel consumption in l/100 km: – (NEDC)/10.2–10.0 [9.8–9.6] (WLTP); CO₂ emissions in g/km (combined): – (NEDC)/230–226 [222–218] (WLTP). Figures in [] are for cars with eight-speed steptronic transmission /// **BMW M3 Competition:** Fuel consumption in l/100 km: urban – (NEDC); extra-urban – (NEDC); combined – (NEDC)/9.8 (WLTP); CO₂ emissions in g/km (combined): – (NEDC)/224–223 (WLTP) /// **BMW M4 Competition:** Fuel consumption in l/100 km: urban – (NEDC); extra-urban – (NEDC); combined – (NEDC)/9.8 (WLTP); CO₂ emissions in g/km (combined): – (NEDC)/224–223 (WLTP).

Official data on fuel consumption, CO₂ emissions, power consumption and electric range figures were determined in accordance with the mandatory measurement procedure and comply with Regulation (EU) 715/2007 valid at the time of type approval. In case of a range, figures in the NEDC take into account differences in the selected wheel and tire size; figures in the WLTP take into account any optional equipment. WLTP values are used for assessing taxes and other vehicle-related charges that are (also) based on CO₂ emissions, as well as for the purposes of vehicle-specific subsidies, if applicable. Where applicable, the NEDC values listed were calculated based on the new WLTP measurement procedure and then converted back to the NEDC measurement procedure for comparability reasons. For more information on the WLTP and NEDC measurement procedures, see www.bmw.de/wltp.

For further information about the official fuel consumption and the specific CO₂ emission of new passenger cars can be taken out of the „handbook of fuel consumption, the CO₂ emission and power consumption of new passenger cars“, which is available at all selling points and at <https://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>.

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