

SPECIAL TERMS AND CONDITIONS OF PARTICIPATION GAMES OF DRIFT EXPERIENCE.

These special terms and conditions contain regulations for the AREA M Experience "Games of Drift" (hereinafter referred to as "Games of Drift") organized by BMW M GmbH Gesellschaft für individuelle Automobile (hereinafter referred to as "BMW M"). They apply only in conjunction with the General Terms and Conditions of AREA M (hereinafter referred to as "AREA M GTC") and supplement them, unless otherwise stated below. In cases of doubt, these conditions of participation take precedence over the AREA M GTC.

1. **Content and objectives of the Games of Drift**

The subject of the Games of Drift is a driving event in which participants can demonstrate their drifting skills by performing specified drifting exercises in a vehicle provided by BMW M, which are then scored according to these conditions of participation.

2. **Participation**

- 2.1 Participation requires appropriate knowledge of drifting with vehicles. No drift training will take place as part of the Games of Drift. If the participant does not have the necessary skills and, in the reasonable opinion of the BMW M instructors at the location, their participation would pose a danger of personal injury or property damage, the participant may be excluded; in this case, the participation price will not be refunded.
- 2.2 Participants will participate under a name (nickname) of their choice, under which their results will be published by BMW M (see section 5). The nickname chosen by the participant must be legally permissible and must not be offensive or objectionable, must not infringe the rights of third parties, and must not already have been assigned to another participant. BMW M reserves the right to reject names that violate these specifications or to request that they be changed.
- 2.3 Booking the Games of Drift entitles the participant to participate in the driving event once. Participants may participate as often as they wish during the participation period (see section 3) in order to improve their own results, but must book each participation separately and pay the corresponding participation price.

3. **Participation period**

Participation in the Games of Drift is only possible during the period specified for this on the Games of Drift website.

4. **Subject matter and rules of the competition**

- 4.1 The number and content of the drift exercises to be performed by the participants are determined by BMW M and published on the Games of Drift website in good time before the first participant performs them (Start of Games of Drift). Participants will also receive instruction in the exercises from BMW M instructors at the location before performing them. Participation in this instruction is a prerequisite for participation.
- 4.2 The participant's performance of the drift exercises will be evaluated using a points system in three categories (precision, skill, endurance). Further information about the evaluation criteria will be published by BMW M in good time before the Start of the Games of Drift; participants will also be informed in good time before their respective driving event. Points will be awarded by the responsible BMW M instructor at the location according to the above criteria.
- 4.3 If a participant takes part in the competition several times (based on corresponding bookings), only the participation with the highest score will count.
- 4.4 The ten participants who have achieved the highest scores at the end of the participation period will be invited to the final, where the winner will be determined. The above sections 4.1 and 4.2 apply accordingly to the drift exercises in the final and their evaluation.

5. **Publication of results; data protection**

- 5.1 BMW M will publish on a website and continuously update the scores of all participants under their nicknames. Participants may object to this publication at any time by sending a notification to BMW M (e-mail to aream-experience@bmw-m.com); in the event of such an objection, the participant will be automatically excluded from the ranking in the Games of Drift and, in particular, from participation in the final.
- 5.2 Data processing is carried out in accordance with Art. 6 (1) (b) GDPR exclusively for the purpose of implementation. Storage until purpose fulfilled/revocation. Revocation possible at any time (datenschutz@bmw-m.com). Notes: www.bmw-m.com/aream.