

BMW M MotoGP™ EXPERIENCE.

YOUR ULTIMATE RACE TRACK ADVENTURE.



OFFICIAL CAR

Distribution only to BMW NSCs and subsidiaries.

LEGENDS AND A STRONG PARTNERSHIP

MotoGP™ WORLD CHAMPIONSHIP.

WHERE LEGENDS ARE BORN.

It's without any doubt the pinnacle of motorcycle racing: the MotoGP™. Starting off in 1949, it is also the oldest of all World Championships. MotoGP™ stands for: thrilling races in all three classes with spectacular wheel-to-wheel battles with contact during high-speed duels. This breath-taking action is what excites millions of racing enthusiasts all around the world.





BMW M in MotoGP™.

A STRONG PARTNERSHIP SINCE 1999.

A partnership that spans over two decades: BMW M is a proud and long-term partner of MotoGP™. 2025 marks the 27th season of BMW M being "Official Car of MotoGP™". Since 1999, MotoGP™ and BMW M work hand in hand, sharing the same attributes: high-performance, adrenalin and motorsport genes. At the heart of the commitment: the Safety Car fleet. The Safety Cars are high-performance BMW M cars with outstanding driving properties. Ready to master any challenges out on the racetrack.

The background is a solid black field. In the top-left corner, there are two parallel red diagonal lines. In the bottom-right corner, there are two parallel light blue diagonal lines. The text 'BMW M MotoGP™' is centered in the upper half, and 'EXPERIENCE' is centered below it. Both lines of text are white with a prominent red glow or shadow effect.

BMW M MotoGP™ EXPERIENCE

THE BMW M MotoGP™ EXPERIENCE.

GET AT THE HEART OF ACTION IN MotoGP™.

Make your MotoGP™ visit an unforgettable experience: get exclusive highlights with the BMW M MotoGP™ Experience. Get right at the heart of action. Take it to the track yourself as a passenger in one of the BMW M Safety Cars, have a close look behind the scenes and explore the paddock with the chance to run into MotoGP™ riders as well as motorcycle legends. Discover the exciting world of MotoGP™ upclose and personal – and enjoy first-class catering and hospitality in the MotoGP™ VIP Village.





AN UNFORGETTABLE WEEKEND.

YOUR PROGRAMME WITH THE BMW M MotoGP™ EXPERIENCE.

MotoGP™ VIP VILLAGE HOSPITALITY:

- Breathtaking views on starting grid.
- Full race coverage on TV screens.
- High-end catering.
- VIP raffle prizes.
- Official programme magazine.
- Pit Lane Walk.

BMW M GUEST PROGRAM:

- BMW M Safety Car Taxi Laps.*
- Garage tour and expert talks with our BMW M MotoGP™ Experts.
- Visit at Official Tyre Supplier Michelin.
- Service Road Tour.
- Paddock access & Public Area visit.
- Full hosting service.

*Subject to Race Direction and/or Organization approval according to the Track Conditions at each race.



The background is black with numerous thin, horizontal lines in shades of blue and red. In the top right corner, there are two parallel diagonal lines, one blue and one red. In the bottom left corner, there are also two parallel diagonal lines, one red and one blue.

WEEKEND FULL OF ADRENALIN



MotoGP™ VIP VILLAGE.

ENJOY OUTSTANDING HOSPITALITY.

BMW M SAFETY CAR TAXI LAPS.

GET YOUR ADRENALIN ON TRACK.





GUIDED GARAGE TOURS.

EXCLUSIVE INSIGHTS WITH
A BMW M MotoGP™ EXPERT.



BMW M MotoGP™ EXPERT TALK.


GET TO KNOW THE SECRETS OF
MOTORCYCLE RACING FIRST-HAND.






VISIT AT OFFICIAL TYRE SUPPLIER MICHELIN.

EXPERIENCE THE HIGH-TECH
WORK BEHIND RACE TYRES.

A man wearing a racing suit and a cap is giving a thumbs up next to a race car. The car has an "OAKLEY" logo on the side. The background shows a race track at night with bright lights and a cloudy sky. The text is overlaid on a dark, triangular graphic on the right side of the image.

FURTHER INCLUDES:
PADDOCK ACCESS,
PUBLIC AREA VISIT
AND FULL HOSTING
SERVICE.

THE INGREDIENTS TO COMPLETE
YOUR UNFORGETTABLE WEEKEND.



GET READY
FOR YOUR
ADVENTURE

2025 CALENDAR.

| MotoGP™ Event | Date | Package Price |
|---------------------------------|----------------------------|---------------|
| Thailand / Buriram | 2 nd March | 1.855 € |
| Argentina / Termas de Rio Hondo | 16 th March | 1.855 € |
| USA / Austin | 30 th March | 2.155 € |
| Qatar* / Losail | 13 th April | 1.855 € |
| Spain / Jerez | 27 th April | 2.390 € |
| France / Le Mans | 11 th May | 2.371 € |
| Great Britain / Silverstone | 25 th May | 2.371 € |
| Spain / Aragon | 08 th June | 2.390 € |
| Italy / Mugello | 22 nd June | 2.800 € |
| Netherlands / Assen | 29 th June | 2.153 € |
| Germany / Sachsenring | 13 th July | 2.351 € |
| Czech / Brno | 20 th July | 2.213 € |
| Austria / Red Bull Ring | 17 th August | 2.538 € |
| Hungary / Balaton Park | 24 th August | TBC |
| Spain / Catalunya | 07 th September | 2.390 € |
| Italy / Misano | 14 th September | 2.800 € |
| Japan / Motegi | 28 th September | 2.295 € |
| Indonesia / Mandalika | 05 th October | 1.855 € |
| Australia / Phillip Island | 19 th October | TBC |
| Malaysia / Sepang | 26 th October | 1.855 € |
| Portugal / Portimao | 09 th November | 2.430 € |
| Spain / Valencia | 16 th November | 2.608 € |

* Evening Race

Prices including VAT.

Following costs are not included:

travel, hotel, restaurant, transportation /
shuttle service, hosting for offsite-activities.

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CONTACT.

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BOOKING PROCESS.

Please send your enquiry by email to the contacts provided to find out about availability and to receive a quote.
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CANCELLATION FEES

Cancellation policy applies as following:

1. More than 45 days prior to the event: 10% of the total amount.
2. From 45 to 30 days prior to the event: 50% of the total amount.
3. Less than 30 days prior to the event: 100% of the total amount.

- During the BMW M MotoGP™ Experience 2025 at the selected GP, BMW M GmbH (Gesellschaft für individuelle Automobile, Daimlerstrasse 19, 85748 Garching, Germany), and/or a photographer commissioned by BMW M will take photographs or record video material in which event participants may be visible and recognisable.
- The participant hereby grants BMW M the transferable right, without receipt of payment, to use, publish, alter or duplicate these photographs or video material at any time or place, and in any media, for the purpose of internal and external communication and PR work
- BMW M is permitted to engage third parties in order to exercise these rights.
- Further details regarding the processing of your personal data by the BMW M GmbH and your rights can be found online in the BMW M GmbH privacy policy*.
- Age requirements: Minimum 16 years.
- Paddock Access: Access for all guest cannot be guaranteed at all times.

* www.bmw-m.com/privacypolicy

