



M Motorsport



BMW M SPORTS TROPHY.

TERMS OF PARTICIPATION 2025/2026.

TERMS OF PARTICIPATION FOR THE "BMW M SPORTS TROPHY DRIVERS' COMPETITION" AND THE "BMW M SPORTS TROPHY TEAM COMPETITION".

PREAMBLE

The BMW M Sports Trophy Drivers' Competition and the BMW M Sports Trophy Team Competition allow BMW M Motorsport to honour the performances of privateer drivers and teams, who successfully compete with BMW racing cars in selected international and national racing events and series of considerable significance.

I. ORGANISER

The BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition are organised by BMW M GmbH, Daimlerstr. 19 , 85748 Garching-Hochbrück / BMW AG, 80788 München, hereinafter called organiser or "BMW M Motorsport".

II. PARTICIPATION

All drivers using BMW vehicles to compete in certain (see point III) national and/or international racing events are authorised to enter the BMW M Sports Trophy Drivers' Competition. All teams using BMW vehicles to compete in certain (see point III) national and/or international racing events are eligible to enter the BMW M Sports Trophy Team Competition. A driver or team is considered to have taken part in a racing event, according to the relevant rules, if the name of the driver or team appears in the official final results of the racing event in question.

Results of any teams, vehicles and drivers who enter for BMW AG or BMW subsidiaries or having any other active connection with BMW shall not be eligible to score any points in the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition. In case of doubt, the organiser will make any decisions regarding the eligibility to participate at its own discretion. Eligibility is approved solely by the organiser.

In order to participate in the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition, it is necessary to register on the website: <https://www.bmw-sports-trophy.com>.

All mandatory fields must be completed in order for the registration to be successful. After completing the initial online registration, the participant receives his personal login data after manual verification of the entered data. This completes the registration process.

Within the registration process, the participant also receives a personal driver ID or team ID number. This serves solely to uniquely identify a participant.

The driver ID number and team ID number must be specified in any communication with the organiser. It also serves as the login name for the online portal of the BMW M Sports Trophy Drivers' Competition and the BMW M Sports Trophy Team Competition, as well as identification for purchasing BMW M Sports Trophy Race Wear. In addition, participants profit from special conditions within the framework of BMW M Sports Trophy cooperations.

Employees of BMW Group or service providers, agencies and other companies, any other persons involved in the conception or implementation of the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition, as well as their family members, are not permitted to participate.

Minors under the age of 16 and those not yet of the age of legal competence are not eligible to register for or participate in the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition. Minors under the age of 18 require the prior consent of their legal representative in order to be eligible to participate in the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition. This must be verified using the consent form.

It is not permitted to register more than once, nor is multiple participation possible.

A participant may terminate his/her participation in the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition at any time.

An E-mail sent to bmwsportstrophy@eila.de, clearly stating the desire to terminate the participation, is sufficient.

The participation in the BMW M Sports Trophy Drivers' Competition or the BMW M Sports Trophy Team Competition needs to be confirmed every year.

To participate in the BMW M Sports Trophy Drivers' Championship and/or the BMW M Sports Trophy Team Championship for the 2025/2026 scoring period, registration or confirmation of the participation must be completed no later than 31 July 2026.

III. SERIES AND EVENTS

During the motorsport season, the organiser records the results achieved by participants in the BMW M Sports Trophy Drivers' Championship and the BMW M Sports Trophy Team Championship at selected race events within designated racing series and individual events.

In order for a race event or racing series to be considered, the official race results must be made available in a clearly identifiable and verifiable format.

The racing series and individual events recognised for the BMW M Sports Trophy are listed below and structured according to the vehicle categories GT3 Trophy, GT4 Trophy, M2 Trophy and Breitensport Trophy. Allocation to a vehicle category is based on the BMW race car entered, as follows:

- **GT3 Trophy:** BMW M4 GT3 Evo (G82)
- **GT4 Trophy:** BMW M4 GT4 Evo (G82)
- **M2 Trophy:** BMW M2 Racing
- **Mass Sport Trophy:** all BMW race cars not classified under the GT3 Trophy, GT4 Trophy or M2 Trophy vehicle categories

Within each vehicle category, the racing series and individual events are assigned to series categories A, B or C, which form the basis for points allocation in accordance with the provisions of the Drivers' and Team Championships. The points scales for series categories A, B and C apply uniformly and independently of the respective vehicle category.

GT3 Trophy

Category A (Points Scale Category A)

24h Daytona, 24h Nürburgring, 24h Spa-Francorchamps, FIA GT World Cup Macau, 24h Le Mans, Intercontinental GT Challenge

Category B (Points Scale Category B)

WEC, DTM, 24h Dubai, 24h Portimão, 24h Barcelona, GT World Challenge Europe Endurance Cup, ADAC GT Masters, IMSA WeatherTech SportsCar Championship, GT World Challenge Europe Sprint Cup, British GT Championship, Italian GT Championship Endurance Cup, Japanese Super GT Championship, 24h Nürburgring Qualifying Races, Nürburgring Endurance Series, Italian GT Championship Sprint Cup, GT World Challenge America, GT America, GT World Challenge Asia, Asian Le Mans Series, Fanatec GT World Challenge Australia

Category C (Points Scale Category C)

24h Series Creventic, International GT Open, Supercars Endurance Championship, GT Winter Series, GT Cup Series, Supercar Challenge, Belcar, Super Taikyu Series, Spanish Endurance Championship, Spanish GT Championship

GT4 Trophy

Category A (Points Scale Category A)

24h Nürburgring, GT4 European Series, ADAC GT4 Germany, Pirelli GT4 America, GT4 Australia, GT4 France, IMSA Michelin Pilot Challenge, British GT, 24h Dubai, 24h Portimão, 24h Barcelona

Category B (Points Scale Category B)

GT4 Winter Series, GT4 Italy, 24h Nürburgring Qualifying Races, Nürburgring Endurance Series, GT Cup Series, Supercar Challenge, Belcar, Spanish Endurance Championship, Spanish GT Championship, 24h Series Creventic

M2 Trophy

Category A (Points Scale Category A)

ADAC M2 Cup (DTM), TC America, BMW M2 Challenge (IMSA), BMW M2 Cup Brasil, BMW M2 Cup France (TC France), BMW & Mini Racing (Japan), BMW M2 Racing Class (ADAC 24h), BMW M2 Racing Class (NLS)

Category B (Points Scale Category B)

BMW M2 Cup Iberia (Iberian Supercars), Winter Series, Belcar, Creventic 24h Series, DMV BMW Challenge / STGT / NES GP, Dutch Supercar Challenge, BMW Car Club UK, BMW Race Series South Africa

Mass Sport Trophy

Category A (Points Scale Category A)

24h Nürburgring

Category B (Points Scale Category B)

24h Nürburgring Qualifying Races, Nürburgring Endurance Series, Supercars Endurance Championship, GT Cup Series, Supercar Challenge, Belcar

Points towards the BMW M Sports Trophy Drivers' Championship and the BMW M Sports Trophy Team Championship may be scored exclusively in the racing series and events listed above. The organiser reserves the right to amend the list of points-eligible racing series and events at any time and without stating reasons.

Point system (category A)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	100	72	60	48	40	32	24	16	8	4
	2	72	60	48	40	32	24	16	8	4	
	3	60	48	40	32	24	16	8	4		
	4	48	40	32	24	16	8	4			
	5	40	32	24	16	8	4				
	6	32	24	16	8	4					
	7	24	16	8	4						
	8	16	8	4							
	9	8	4								
	10	4									

Point system (category B)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	75	54	45	36	30	24	18	12	6	3
	2	54	45	36	30	24	18	12	6	3	
	3	45	36	30	24	18	12	6	3		
	4	36	30	24	18	12	6	3			
	5	30	24	18	12	6	3				
	6	24	18	12	6	3					
	7	18	12	6	3						
	8	12	6	3							
	9	6	3								
	10	3									

Point system (category C)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	50	36	30	24	20	16	12	8	4	2
	2	36	30	24	20	16	12	8	4	2	
	3	30	24	20	16	12	8	4	2		
	4	24	20	16	12	8	4	2			
	5	20	16	12	8	4	2				
	6	16	12	8	4	2					
	7	12	8	4	2						
	8	8	4	2							
	9	4	2								
	10	2									

IV. BMW M SPORTS TROPHY DRIVERS' CHAMPIONSHIP

a) Points

The scoring period for the 2025/26 season, during which results from the race events and racing series listed under Section III are recorded and points may be scored, runs from 3 November 2025 to 1 November 2026.

The BMW M Sports Trophy is conducted as four separate Drivers' Championships based on vehicle categories:

- **GT3 Trophy Drivers' Championship**
- **GT4 Trophy Drivers' Championship**
- **M2 Trophy Drivers' Championship**
- **Mass Sport Trophy Drivers' Championship**

Each participant scores points exclusively within the vehicle category in which they compete at the respective race event. Points scored in different vehicle categories will not be combined.

For points allocation, the participant's finishing position in the respective class in which they compete with a BMW vehicle within their vehicle category is decisive. If the official final results of an event do not distinguish between classes, the overall classification of the official final results shall apply. Classes are defined as all classes explicitly designated by the organiser and in which an official classification is issued.

The racing series and race events listed under Section III are – within each vehicle category – assigned to Categories A, B or C. Points are awarded for positions 1 through 10 in accordance with the respective category.

Full points will be awarded if 10 or more vehicles have started in the respective class or overall classification. If fewer vehicles have started, the number of points awarded will be reduced in accordance with the applicable points table.

If a participant competes in multiple classes at a race event, only the result that yields the highest number of points within their vehicle category will be counted. The general rule applies: a driver may score points only once per race.

Points are not cumulative.

The organiser reserves the right to adjust the points scales for Categories A, B and C at any time and without stating reasons. This so-called "Balance of Points" serves to ensure fair competition among participants and to account for potential changes in the weighting of racing series and events.

If a race event consists of two or more races held during a single race weekend, all races shall be included in the scoring without exception.

If a race event listed under Section III counts towards a championship and is also listed as a standalone event, the points classification that results in the higher points total for the participant within their vehicle category shall apply during the relevant scoring period.

If a participant wins a drivers' championship in one of the racing series listed under Section III, provided that at least four championship races have been held prior to the title being awarded, the participant shall receive a bonus equivalent to two race wins in the respective series category (A, B or C) within their vehicle category. For the determination of the bonus points according to the respective series category points scale, the average number of starters across all championship races of the respective season shall be decisive.

During the scoring period, all points-eligible results of the participant shall be recorded by the organiser, provided they are clearly identifiable and verifiable on the basis of the official results. The resulting points shall be added separately per vehicle category and may be accessed by the participant via the BMW M Sports Trophy online portal at:

<https://www.bmw-sports-trophy.com>

A maximum of the 25 best scoring results (excluding bonus points) per driver and per vehicle category shall count towards the respective overall classification. The final points ranking at the end of the scoring period shall determine the final standings of the respective BMW M Sports Trophy Drivers' Championship.

b) Prizes

The winner of each BMW M Sports Trophy Team Championship is the team that has achieved the highest total number of points within its vehicle category during the current scoring period.

In each of the four vehicle categories (GT3 Trophy, GT4 Trophy, M2 Trophy, Mass Sport Trophy), the top three teams shall receive awards.

The type and amount of the prizes will be announced at a later stage during the season.

Prize Money Allocation:

If two or more teams are tied on points within a vehicle category, the higher ranking shall be awarded to the team that has achieved more first places, then more second places, and so on, across the individual events. If the results remain identical, the higher series category in which the majority of points were scored shall decide (priority order: 1. A, 2. B, 3. C). If a tie still remains, the respective prizes shall be awarded equally.

Any costs incurred by the team in connection with its participation in the BMW M Sports Trophy Team Championship and its entries in the race events shall be borne by the team. The organiser assumes no liability for travel to and from the race events.

V. BMW M SPORTS TROPHY TEAM CHAMPIONSHIP

a) Points

The scoring period for the 2025/26 season, during which results from the race events and racing series listed under Section III are recorded and points may be scored, runs from 3 November 2025 to 3 November 2026.

The points allocation for the BMW M Sports Trophy Team Championship shall be conducted in accordance with the provisions of the BMW M Sports Trophy Drivers' Championship pursuant to Section IV a) and shall be organised as four separate Team Championships based on vehicle categories:

- **GT3 Trophy Team Championship**
- **GT4 Trophy Team Championship**
- **M2 Trophy Team Championship**
- **Mass Sport Trophy Team Championship**

Each team scores points exclusively within the vehicle category in which its drivers compete with their respective vehicles. Points scored in different vehicle categories will not be combined.

For scoring purposes, the two most successful individual driver results per race event, achieved by a team with two different vehicles within the same vehicle category, shall be taken into account and added together. The decisive factor is the number of points scored for the BMW M Sports Trophy Team Championship, not the finishing position. All recorded results must comply with the participation requirements of the BMW M Sports Trophy Drivers' Championship.

If a team appears multiple times in the official final results of a race event (including under different team names), only the two most successful individual driver results across classes within the respective vehicle category shall be counted.

If a team competes in multiple classes at a race event, only those results that yield the highest number of points within the vehicle category shall be taken into account. The general rule applies: a team may receive a maximum of two scoring results per race. Points are not cumulative.

If a race event consists of two or more races held during a single race weekend, all races shall be included in the scoring without exception.

If a team wins a team championship in one of the racing series listed under Section III, provided that at least four championship races have been held prior to the title being awarded, the team shall receive a bonus equivalent to two race wins in the respective series category (A, B or C) within its vehicle category. For the determination of the bonus points according to the respective series category points scale, the average number of starters across all championship races of the respective season shall be decisive.

During the scoring period, all points-eligible results of the participating team shall be recorded by the organiser, provided they are clearly identifiable and verifiable on the basis of the official results. The resulting points shall be added separately per vehicle category and may be accessed by the team via the BMW M Sports Trophy Team Championship online portal at: <https://www.bmw-sports-trophy.com>

A maximum of the 50 best scoring results (excluding bonus points) per team and per vehicle category shall count towards the respective overall classification. The final points ranking at the end of the scoring period shall determine the final standings of the respective BMW M Sports Trophy Team Championship.

The organiser may only award points for results in the BMW M Sports Trophy Team Championship if the team name appearing in the official final results of the respective race event can be clearly assigned to the participating team. Proof of the association between a team and a team name shall be the responsibility of the participating team. For this purpose, the team must provide a primary team name as well as all alternative team names used during the registration process or in its team profile.

b) Prizes

The winner of each BMW M Sports Trophy Team Championship is the team that has achieved the highest total number of points within its vehicle category during the current scoring period.

In each of the four vehicle categories (GT3 Trophy, GT4 Trophy, M2 Trophy, Mass Sport Trophy), the top three teams shall receive awards.

The type and amount of the prizes will be announced at a later stage during the season.

Prize Money Allocation:

If two or more teams are tied on points within a vehicle category, the higher ranking shall be awarded to the team that has achieved more first places, then more second places, and so on, across the individual events. If the results remain identical, the higher series category in which the majority of points were scored shall decide (priority order: 1. A, 2. B, 3. C). If a tie still remains, the respective prizes shall be awarded equally.

Any costs incurred by the team in connection with its participation in the BMW M Sports Trophy Team Championship and its entries in the race events shall be borne by the team. The organiser assumes no liability for travel to and from the race events.

VI. ADDITIONAL AWARDS AND SPECIAL BONUSES

Special Award – BMW M2 Racing Cups (Drivers)

As part of the BMW M Sports Trophy Drivers' Championship, a special award shall be presented to particularly successful participants competing in BMW M2 Racing competitions.

Eligibility for this special award applies to participants who, during the respective scoring period, either win a BMW M2 Racing one-make cup or are declared the winner of a Cup class within a racing series listed under the M2 Trophy, Series Category A.

From all eligible participants, the top five drivers shall be determined for this special award. The ranking shall primarily be based on the average number of starters per race in the respective series or Cup class won, calculated over the entire season. The higher average number of starters shall take precedence.

Should two or more participants be tied based on the average number of starters, the ranking shall be determined in the following order: the higher number of race wins, followed by the higher number of second-place finishes, followed by the higher number of third-place finishes within the respective series or Cup class won.

This special award does not constitute a classification within the meaning of the BMW M Sports Trophy and has no influence on the allocation of points, positions or rankings in the BMW M Sports Trophy Drivers' Championship.

The type and scope of the special award shall be determined by the organiser and announced at a later date.

Special Bonus – ADAC GT Masters (Teams)

In addition to the BMW M Sports Trophy Team Championship, a team shall receive a special bonus if it wins the Team Championship title in the ADAC GT Masters during the respective scoring period.

The special bonus consists of a parts package, the scope and specification of which shall be determined by the organiser. The granting of this bonus is independent of the team's position in the BMW M Sports Trophy Team Championship and has no influence on the allocation of points or the ranking within the Team Championship.

Eligibility for the special bonus requires that the team be duly registered as a participant in the BMW M Sports Trophy Team Championship. The special bonus shall be awarded once per scoring period.



VII. TAXES

In case the entrant's participation in the BMW M Sports Trophy competitions results in any prize money recognition the amount will be paid after deduction of withholding taxes, levies, duties or administrative fees, if any, that must be withheld at source by BMW and paid to the responsible tax authority on behalf of the entrant due to legal requirements in accordance with applicable law and regulations.

The parties have sole responsibility to comply with respect to their own tax obligations and/or liabilities arising from their BMW M Sports Trophy engagement. Should any loss, damage or any other disadvantage to either party arise from a breach of the other party's obligations or responsibilities under this clause then the party which is responsible for such loss, damage or any other disadvantage shall fully indemnify the other party.

VIII. RISKS AND LIABILITY

There is a risk of damage being caused to the health of visitors to motorsport events. Participation in the BMW M Sports Trophy and associated races is at participants' own risk. The organiser and their legal representatives and vicarious agents shall be liable for damages suffered by a participant only insofar as the damages were caused by the organiser, their legal representatives or vicarious agents wilfully or as a result of gross negligence.

This limitation of liability shall not apply for damages arising from injury to the life, body or health of the participant. Furthermore, it shall not apply in the event of the breach of fundamental duties, such as those imposed on the organiser with regard to purpose and content by these conditions, or those whose fulfilment enables the proper implementation of the BMW M Sports Trophy and the adherence of which is relied on regularly and may be relied on by participants; this liability is limited to typical foreseeable damage.

IX. INTELLECTUAL PROPERTY RIGHTS

By registering for the BMW M Sports Trophy Drivers' Competition or BMW M Sports Trophy Team Competition, the participant grants the organiser the rights to film and take images of BMW M Sports Trophy races.

The participant grants the organiser spatially and temporarily unlimited rights to process any images or films taken of the participant and to use these for general reporting and PR, advertising purposes, exhibition posters, invitations, exhibitions, e-cards, screen savers, calendars, catalogues, books, etc.

X. EXCLUSION OF A PARTICIPANT

A participant who has registered with incorrect data, manipulates data, uses improper means or has breached the terms of participation in another way, can be excluded from the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition by the organiser. The same applies to participants who use banned means or achieve an advantage through manipulation in other ways.

XI. MISCELLANEOUS

The organiser expects fair sportsmanship from all drivers and teams. Any behaviour that has a disadvantageous effect on the BMW brand name shall result in disqualification from the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition.

Should the participant wish to correct individual results visible on the online portal of the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition, he/she must send a query to this effect to the organiser. This may only be done by sending an E-mail to bmwsportstrophy@eila.de or by using the contact form on the online portal. The results in question will then be checked again. In order to have a recorded result checked again, it is necessary to submit an official result from the racing event in question.

The organiser can be informed of corrections, as detailed above, up to 9th November 2025. Any requests for changes to be made after this date can no longer be taken into consideration for the 2024/2025 scoring period.

The decisions made by the organiser concerning all matters pertaining to the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition are final. The organiser is authorised to cancel the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition at any time, without prior notice, and without specifying reasons. In this case, the participant has no right to compensation.

There is no right of recourse to common courts or a sporting authority in connection with the BMW M Sports Trophy Drivers' Competition and BMW M Sports Trophy Team Competition. Any subsidies and benefits discussed in these terms of participation represent the voluntary recognition of the sporting achievements of BMW privateer drivers and teams. No obligation can be derived from them.

The organiser reserves the right to change the regulations in this document at any time without reason, or to cancel them without notice. Should individual regulations in these terms of participation become invalid, the remaining regulations are still valid.

There is no legal right of appeal.

LEGAL INFORMATION ON DATA PROTECTION

version: 13 December 2018

Legal information on data protection.

We treat your data in accordance with the same high standards that you expect from our products and services. Our aim is to create and maintain the basis for a trusting business relationship with our customers and prospective customers. The confidentiality and integrity of your personal data is of particular concern to us.

Who is responsible for data processing?

BMW M GmbH (hereinafter "BMW M"), Daimlerstr. 19, 85748 Garching-Hochbrück, registered office and register court Munich HRB 44621 (hereinafter "BMW M") is responsible for the processing of your personal data according to the EU General Data Protection Regulation ("GDPR"). BMW M is based in Munich; it is a subsidiary of BMW AG.

BMW M is responsible for your data collected and processed via the website www.bmw-m.com or www.bmw-driving-experience.com in the context of the BMW M Drivers Community, in the context of newsletter registration or other marketing measures, the BMW and MINI Driving Experience or in the context of BMW M GmbH exclusive customer service (hereinafter referred to as BMW M exclusive customer service). BMW M is also responsible for your data collected and processed within the framework of vehicle usage contracts with BMW M or as part of ticket sales for BMW M events such as Moto GP events. BMW M will also process your data for customer service purposes, for example for the order form for retrofitting of the M Driver's Package, where such data is provided to it by partners of BMW M, if and insofar as the necessary data protection requirements are met.

BMW M is not responsible for the sale of BMW and BMW M vehicles, original BMW and BMW M parts, accessories, and related services. These sales are controlled by BMW AG and the respective foreign subsidiaries and dealerships (hereinafter referred to as partners of BMW M). If you require further information on data protection related to BMW AG or the respective foreign subsidiaries, you can find it on the website of the national distribution company in your country.

BMW M partners are responsible for processing personal data provided by the partners themselves in connection with your concerns and customer service in the areas of sales and service. BMW M partners will also process your data as independent Controllers, where such data is provided to them by BMW M, if and insofar as the necessary data protection requirements are met.

This data protection notice also describes some of the processing of your data by partners of BMW M. However, BMW M partners may collect additional personal data and have their own data protection notices. In this case, you can find out how your data will be used from the data protection notices of the respective BMW M partner.

What data do we process and for what purpose?

BMW M provides the customer with certain services under the designation "BMW M services." The data collected in

connection with the conclusion of the contract or the provision of these services is processed for the following purposes:

A. Registration and Execution of the BMW Sports Trophy (Art 6 Abs. 1 lit. b) GDPR)

The following named data categories will be processed as part of registration for the BMW Sports Trophy:

- Contact data (last name, first name, address, e-mail address, etc.)
- Personal data (date of birth, license number, language, etc.)
- Motor racing-specific data (race series, season highlights, etc.)

In addition to the registration data, the execution of the BMW Sports Trophy requires the processing of the following personal information that can be provided e.g. from race events by the organiser and tasked service providers:

- Race Result
- Competition class
- Team
- BMW race car
- Pictures

The data will be deleted after deregistration from the BMW Sports Trophy competition. This takes place after a corresponding request has been made by the participant in e-mail form and submitted to: bmwsportstrophy@eila.de, financial transactions will be deleted after 10 years in accordance with legal requirements.

Furthermore, please note that the organiser – itself or via a third party tasked by the organiser – will generate photographic images and film recordings (the "footage") as part of the event. The footage is created for the purpose of reporting on the BMW Motorsport communication platforms (e.g. Website, Facebook, Twitter, Instagram, YouTube, DriveTribe). Images and film recordings not published will be deleted after 2 years.

B. Participant Support (Art. 6 Abs. 1 lit. b, f) GDPR)

The organiser uses your personal data to address you as part of participation in the BMW Sports Trophy or to process a request made by you (e.g. queries and complaints to the BMW Sports Trophy organizational team). We will contact you without prior, explicit consent regarding all aspects of participation or regarding processing of your request, in written form, by telephone or by e-mail, depending on the contact media you have specified.

C. Promotional Communication and Market Research Based on Consent (Art. 6 Abs. 1 lit. a) GDPR)

If you have issued separate consent to further use of your personal data, your personal data may be used and passed on to third parties, in accordance with the scope described in this consent. This may be for promotional purposes and/or market research. The details of this result from the declaration of consent, which can be rescinded at any time.

For how long do we save your data?

We only save your personal data for as long as the respective purpose requires it. If data is processed for multiple purposes, the data is automatically deleted or saved in a form that cannot be directly traced, as soon as the final purpose specified has been served.

How is your data stored?

We store your data in accordance with the latest technology. As an example, the following security measures are implemented, in order to protect your personal data against misuse or other unauthorised processing:

- Access to personal data is restricted to a limited number of authorised persons for the purposes specified.
- Data obtained is only transferred in encrypted form.
- Sensitive data is only saved in encrypted form.
- The IT systems for processing data are technically sealed by other systems, in order to prevent unauthorised access, such as by hacking.
- Furthermore, access to these IT systems is monitored permanently, in order to swiftly identify and prevent misuse.

Who do we share information with and how do we protect it?

BMW M is a company with an international presence. Personal data is preferably processed within the EU, both by us and by contracted service providers.

If data is processed in countries outside the EU, EU-standard agreements, including the appropriate technical and organizational measures ensure that your personal data is processed in accordance with European data protection standards. If you would like to see the specific safeguards for the transfer of data to other countries, please contact us using the communication channels listed below.

For certain countries outside the EU, such as Canada and Switzerland, the EU has already determined a comparable level of data protection. Given the comparable level of data protection, data transmission to these countries does not require any special approval or agreement

Contact details, subject rights, and your right to complain to a supervisory authority.

If you have any questions regarding the way we use your personal data, please contact the BMW Sports Trophy organisation team via E-mail at bmwsportstrophy@bmw-motorsport.com.

Furthermore, you can contact the responsible data protection office:
BMW AG
Petuelring 130
80788 Munich
datenschutz@bmw.de

As an individual whose data is subject to processing, you may assert certain rights against us in accordance with the GDPR and other relevant data protection regulations. The following section contains explanations of your rights under the GDPR.

Rights of affected persons

In accordance with the GDPR and in relation to BMW M, you, as an affected person, are entitled to the following rights in particular:

Right of access by the data subject (Art. 15 GDPR):

You may request information about the data we hold about you at any time. This information includes, but is not limited to, the categories of data we have processed, the purposes for which we have processed this data, the origin of the data if we did not collect it from you directly, and, if applicable, the recipients to whom we have transferred your data. You can request a copy of your data free of charge. If you are interested in obtaining additional copies, we reserve the right to charge you accordingly.

Right to rectification (Art. 16 GDPR):

You can ask us to rectify your data. We will take reasonable measures to keep the information we hold and process about you accurate, complete, and up to date, based on the most current information available to us.

Right to erasure (Art. 17 GDPR):

You can request the deletion of your data, provided there are legal requirements in place to support this. This may be the case under Art. 17 GDPR if:

- The data is no longer required for the purposes for which it was collected or otherwise processed;
- Your consent, which is the basis of data processing, is revoked and there is no other legal basis for the processing;
- You object to the processing of your data and there are no overriding legitimate grounds for processing, or you object to the processing of data for direct marketing purposes;
- The data was processed unlawfully, unless processing is necessary
- to ensure compliance with a legal obligation that requires us to process your data;
- particularly with regard to legal retention periods;
- to enforce, exercise, or defend legal claims.

Right to restriction of processing (Art. 18 GDPR):

You may require us to restrict the processing of your data if

- You dispute the accuracy of the data for the period of time that we need to verify the accuracy of the data;
- The processing is unlawful but you refuse the deletion of your data and instead demand a restriction of use;
- We no longer need your information but you need it to enforce, exercise, or defend legal claims;
- You have lodged an objection against processing as long as it is not clear whether our justified reasons outweigh yours.

Right to data portability (Art. 20 GDPR):

At your request, we can transfer your data to another person in charge as far as technically possible. However, you are entitled to this right only if the data processing is based on your consent or is necessary to execute a contract. Rather than receive a copy of your data, you may also ask us to transfer the data directly to another person in charge specified by you.

Right to object (Art. 21 GDPR):

You may object to the processing of your data at any time for reasons that arise from your particular situation, if the data processing is based on your consent or on our legitimate interests or those of a third party. In this case, we will no longer process your data. The latter does not apply if we can provide compelling legitimate reasons for the processing that outweigh your interests or we need your data to enforce, exercise, or defend legal claims.

Time limits for the fulfillment of subject rights

We make every effort to comply with all requests within 30 days. However, this period may be extended for reasons relating to the specific right of the affected person or complexity of your request.

Restriction of information in the fulfillment of subject rights

In certain situations, we may be unable to provide you with information about all your data owing to legal requirements. If we have to refuse your request for information in such cases, we will inform you at the time of the reasons for the refusal.

Complaints to supervisory authorities

BMW M takes your rights and concerns very seriously. However, if you believe that we have not adequately addressed your complaints or concerns, you are entitled to file a complaint with a competent data protection authority.



M Motorsport



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